

## Sample Gift Chart for \$10,000,000 Campaign

Campaign Phase	Gift Amount	No. of Gifts	No. of Prospects Required	Cumulative Total
Lead Gifts	\$2,000,000	1	4	\$2,000,000
	\$1,000,000	2	8	\$4,000,000
	\$500,000	3	12	\$5,500,000
	\$250,000	4		\$6,500,000
Major Gifts	\$100,000	6		\$7,100,000
	\$75,000	12		\$8,000,000
	\$50,000	15		\$8,750,000
	\$25,000	20		\$9,250,000
	\$10,000	30		\$9,550,000
Community Gifts	\$5,000	45		\$9,775,000
	\$2,500	55		\$9,912,500
	\$1,000	60		\$9,972,500
	\$500 and under	Many		<b>\$10,000,000</b>